



# Staging Successes

## April 2008

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**266 River Oaks Drive    MLS# 2806424    \$725,000**

Sue Davis, Keller Williams Realty

Listed on 03/07/08

Staged on 03/11/2008

Under Contract 04/09/08

Under contract in 32 days!! — [Click here to view Real Estate Show of this home](#)

### **Raised listing price and went under contract!!**

825 Hunt Club Run                      MLS#2806476                      \$449,000  
Keith Twillman, AgentOwned Premier Properties

Listed 11/21/2006    \$499,000

Lowest price reduction on 1/22/2008    \$409,000

Staged & price increased 01/29/2008    \$429,000

Additional price increase 03/25/2008    \$449,000

Under contract on 04/21/2008

Days on market prior to staging—465 (per MLS)

Days on market after staging - 83

Price at staging negotiations - \$409,000

Price at Contingent Status - \$429,000

### **Contingent 26 Days after staging!**



5100 Ashcroft Ave.                      MLS# 2807674                      \$225,000

Karen & Alex Graham, Southern Residential Properties

Listed on 03/12/2008

Staged on 03/15/2008

Contingent on 04/11/2008

[Click here to view Real Estate Show of this home](#)

### **Wescott Home Sells after Staging!**

9116 Fieldstone                      MLS#2733679                      \$168,500  
Michele Reneau, Carolina One Real Estate

Listed on 02/08/2007 (changed listing agent on 09/28/2007)

Staged on 1/14/2008

Closed 04/16/2008

After this home being on the market 11 months prior to staging it closed in only 92 days after staging!